

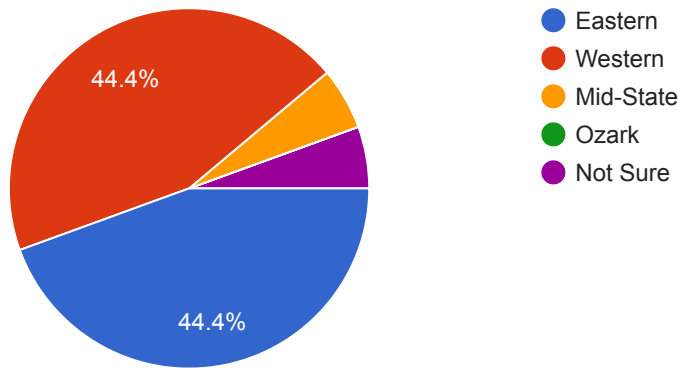


# MOSPRA Sub-Regional (AKA "Rogue Group") Survey

18 responses

## Which MOSPRA Region does your district fall in?

18 responses



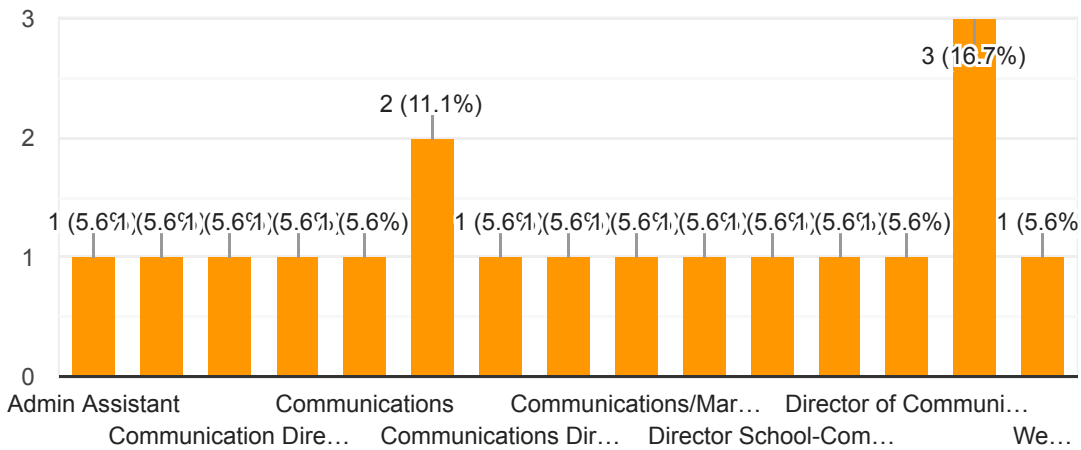
18 responses

- Warrensburg R-VI
- Perry County School District 32
- Sherwood Cass R-VIII School District
- School District of Washington
- Clinton School District
- Sedalia School District 200
- Sikeston R-6
- Northwest
- Grain Valley Schools

- Cape Girardeau
- Festus R-6
- Sedalia#200
- Knob Noster Public Schools
- Charleston R-I School District
- West Platte
- Jackson R-2
- Henry County R-I
- Poplar Bluff R-I School District

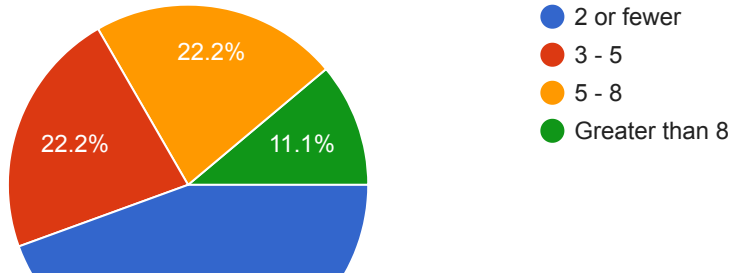
### Communications Coordinator

18 responses



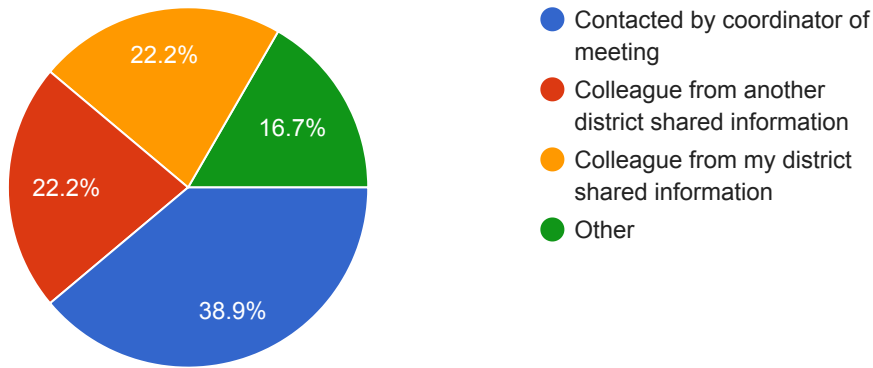
### Years in position

18 responses



### How did you learn of the MOSPRA Rogue Group Meetings?

18 responses



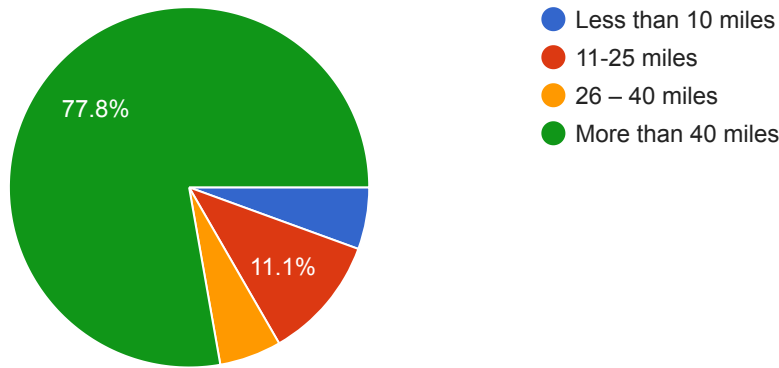
### What Rogue Group do you attend or receive information from (check those that apply)?

18 responses



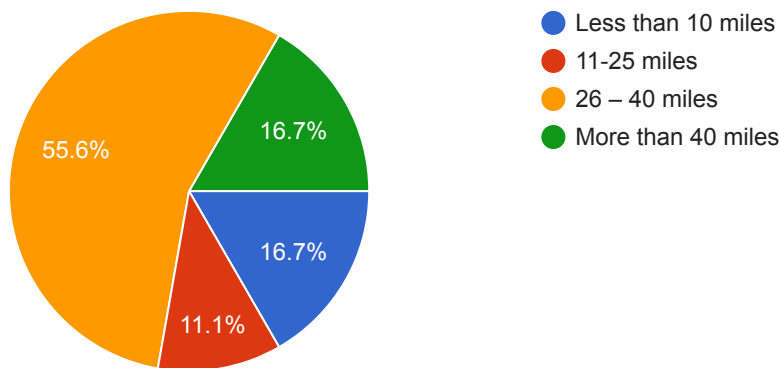
In general, how far would you need to travel to go to a MOSPRA Regional meeting (in Kansas City, St. Louis, Springfield or Columbia/Jefferson City)?

18 responses



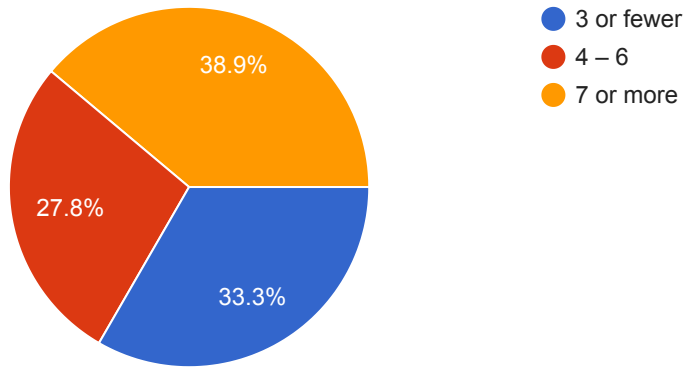
Approximately how far do you need to travel to attend Rogue Group meetings?

18 responses



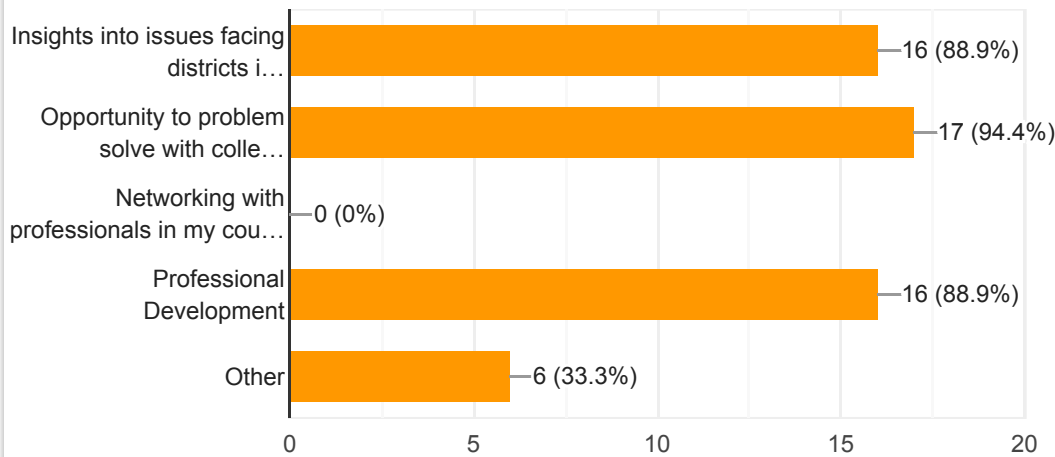
### How many times have you attended a Rogue Group Meeting?

18 responses



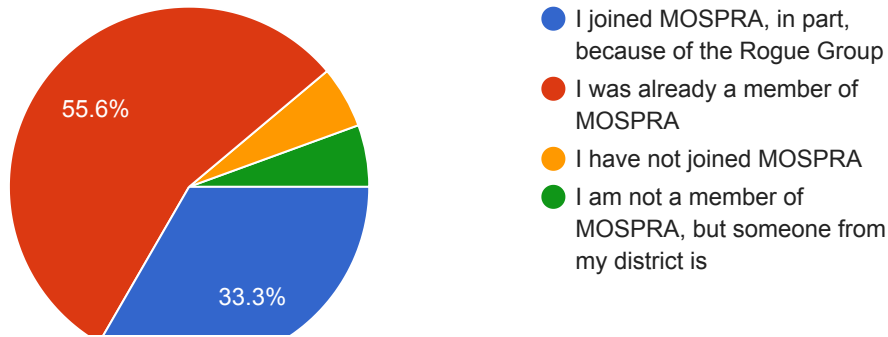
### Which of the following do you gain from attending Rogue Group meetings? (Select all that apply.)

18 responses



### MOSPRA membership status:

18 responses



## Please share what you enjoy most about attending the MOSPRA Rogue Group meetings:

17 responses

The opportunity to share/network with those closest to us.

I most enjoy the fellowship of colleagues who face the same challenges I do as a one-person communications department -- they "get it." I most benefit from our problem-solving discussions and how generously my colleagues share resources.

Informal sharing of best practices and what is happening in other districts. Little formal agenda time, and more about sharing out and getting ideas.

These meetings are such a great learning opportunity for me. I often walk away with a great idea to come back and implement in my district.

The greatest benefit is the opportunity to hear how nearby districts handled a challenge or opportunity. Also, when I share what my district has done, it is great to get feedback from others who I trust, helping me consider other potential strategies and solutions going forward. We also help group members brainstorm options for issues they are currently facing. The bonds built at the Rogue Group meetings create natural connections for those cases when, in the heat of a crisis, I need a quick professional opinion before pushing out information to our district families.

Because we are smaller schools, and all 1 man shops, it's nice to talk about things that happen in smaller school districts. We aren't always dealing with the much bigger, sometimes political issues that the bigger school districts/cities are facing. These people in my Rogue Group have become not just colleagues, but friends as well.

How to easily implement ideas shared

This is my team! We share ideas, successes, and failures with each other. There is a high level of trust with this group and it is where innovation is spread.

Seeing what my colleagues are doing in our area since our big MOSPRA group is normally 3-5 years ahead of us.

Hearing all different opinions

I have gotten so many ideas on promoting my school by listening to what others are doing. Jill is a great facilitator and our group is very productive

The MOSPRA Rogue Group meetings provide valuable insight from other school PR pros about best PR practices in their districts, tips for sharing student successes, and collaboration for new ideas...to name a few. Great professional development!

Local networking, especially since I'm new to the communications element of my position.

Getting to talk over issues with districts close to me and getting feedback.

Meeting with local people in our District.

Professional collaboration and exchange of great ideas and best practices

I enjoy connecting with my colleagues about issues we face regionally. It's a big deal for us when another school in the region hires a school PR professional, and it's a privilege helping them grow.

## What changes/additions would you like to occur with the Rogue Group meetings?

14 responses

N/A

NA

Nothing - it works perfectly.

Our group meetings are fairly open format, and I prefer to keep it that way. We always have the option to focus on a topic that is of importance to all of the participants.

Nothing. I think they are wonderful. Merideth Pobst is the unofficial leader of ours and she does a wonderful job keeping us all together and on track.

Different location, further down 55

None needed. It is so helpful it does not feel rogue anymore!

I think the only thing would be to see more people attend.

No suggestions.

None!

Continue meeting once a month (if possible) and each district have an item for discussion.

technical support

I think we have found our groove this school year. I would like us to eventually become an official district, or perhaps host a conference in Southeast Missouri.

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